

LET'S BUILD TOGETHER.



519.489.0393 | INFO@CATALYSTGC.CA | CATALYSTGC.CA

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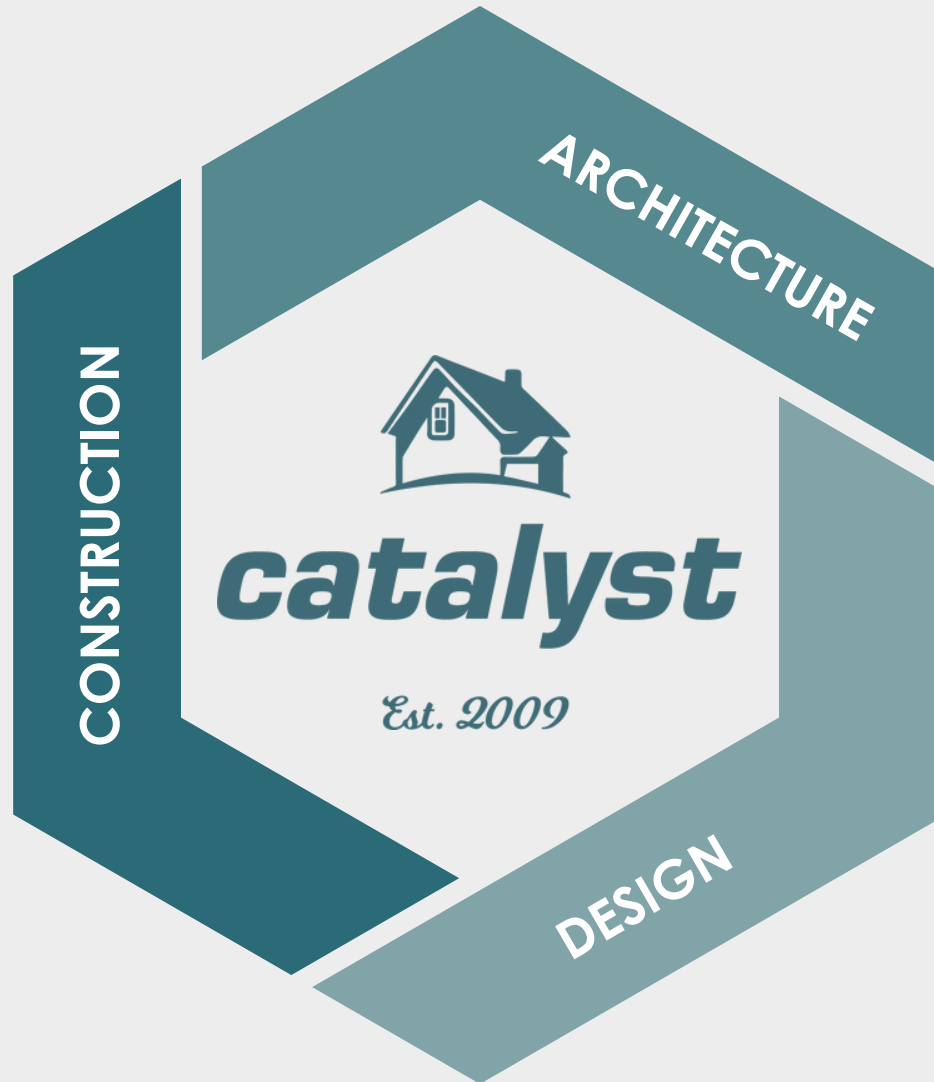
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THE CATALYST DIFFERENCE

We combine the three major elements of residential renovations to give you a single point of contact for your project.



ABOUT CATALYST

BUILDING TRUST | BUILDING CHANGE



Since 2009, Catalyst has worked tirelessly to deliver on our promise to “build trust and build change” for over 500 clients and counting! What sets us apart from the crowd? We’re proud Design-Build Renovators who will make you fall in love with your home with years of design-build expertise. At Catalyst, the art of design and the craft of building go hand in hand. We specialize in projects like additions and whole home renovations that are designed specifically to meet your preferences, incorporating unique details that truly make your house a home. Our focus is on delivering a smooth and pleasant journey for each of our valued clients from concept to construction.

CORE VALUES

CULTURE

Catalyst was founded to create a company that not only produced quality projects but created a great place to work for those who love design and renovation, carpentry, and construction. Happy people do great work.

+

COMMUNITY

We value our customers, our trade partners, our team, and our neighbours. We are a certified living wage employer that has a long term vision of helping to grow and improve the region(s) we work and play in.

+

TEAMWORK

Simply put, it makes the dream work.

OUR TEAM: MANAGEMENT

Overseeing our construction crews, job sites, the pre-construction process, design work, sales work, and more, our managers set us on the path of success.



ANDREW DAY

Founder
Sales Director

Andrew developed a love for carpentry while 'helping' his grandfathers with various projects throughout his childhood. His degree in Engineering, and a passion for building and problem solving make him a clear choice to lead the Catalyst sales process. A clear vision and a well informed team of clients, employees and trade partners is critical to a successful project!

At home, Andrew and his wife Melanie are kept busy with their four young daughters! If he's not at the rink, you'll find him on the squash court or enjoying another great read.



SARA COLLINS

Pre-Construction Manager
Lead Designer

With over 15 years of industry experience and an extensive background with a major Canadian paint retailer, Sara is fully immersed in residential design. In her time with Catalyst, she's built the Design department from the ground up, providing our homeowners with inspiring concepts, overseeing the selection process and, most importantly, helping you put the final touches on your home! Design has many moving parts and attention to detail and developing processes is a key part of managing numerous construction projects while supporting our Construction crew.

Sara's a cyclist, a runner and loves to travel with her partner, Tobiasz and their dog, Duke.



NICK KIRBY

Construction Manager

As Catalyst's longest-serving employee, Nick has a wealth of knowledge and experience when it come to renovations. Nick started his career as a tool and die maker, but quickly moved to carpentry to pursue his passion.

Nick, his wife Tammy, and their three kids can be found chasing around their German sheppard, Willow. If you're ever in need of an update on what's going on in the world of College Football, Nick's your guy!

AS RENOVATORS THAT OFFER BOTH CONSTRUCTION AND PRE-CONSTRUCTION SERVICES, YOU HAVE ACCESS TO A TEAM OF PASSIONATE PROFESSIONALS WHO OVERSEE ALL FACETS OF YOUR PROJECT FROM PLANNING TO COMPLETION. REST EASY KNOWING WE'LL BE THERE AT EVERY TURN.

OUR TEAM: OFFICE

Around here, renovations are a team effort.



GRANT TAMANE

Project Estimator

Grant plays an important support role to both Sales and Construction at Catalyst. His attention to detail makes him an invaluable part of the team by assisting Sales to produce thorough proposals on all our jobs. He makes sure our clients meet milestones, facilitates payment scheduling, oversees our crew and lends support to our Construction Manager. He does it all with a smile on his face 24/7!

Fun fact: Grant studied in the United States under a University baseball scholarship and is an alumni with the Toronto Maple Leafs in the IHL! In his free time he loves to travel the globe, exploring new parts of the world with his wife, Sarah.



JOSH WHITE

Project Manager

Josh is a seasoned red seal carpenter with nearly a decade of experience in the field. With a passion for bringing client's dreams to life, Josh brings a wealth of knowledge and expertise to every project he undertakes.

Outside of work, Josh is an avid outdoor enthusiast and sports fan. If he isn't cheering on his Ohio State Buckeyes on a Saturday, you'll find him backpacking through an Ontario park or relaxing with his wife Beth and their dog Tilley.



JAYDEN TAYLOR

Design Assistant

Jayden is a key player in keeping Catalyst's office organized. She is quick to learn and willing to take on any task assigned to her. Holding a bachelor's degree in Architecture from Laurentian University, Jayden views each day as a chance to acquire new skills from her colleagues. Her commitment is evident in her continuous efforts to enhance the support she offers to our Sales and Design teams, as well as to Catalyst's clients.

In her free time, you can find her exploring the outdoors with her Miniature Dachshund, Ivy, or enjoying a workout class.

WE TAKE PRIDE IN THE TEAM WE'VE BUILT OVER THE LAST DECADE: A CREW OF LIVELY, DEDICATED CRAFTSMEN AND WOMEN WHO PUSH TO DELIVER CREATIVE AND FUNCTIONAL PROJECTS AROUND KITCHENER-WATERLOO. WITH 500+ PROJECTS UNDER OUR BELTS, WE'RE PROUD TO DELIVER THE ENERGY, EXPERIENCE AND EXPERTISE YOU DESERVE IN YOUR HOMER AND HAVE ENJOYED EVERY CONNECTION WE'VE MADE ALONG THE WAY.

OUR TEAM: CREW

This group of Craftsmen (and Women!) genuinely care about your home.



MATT WALKER

Lead Carpenter
Cabinetry Design Assistant



ERIC DYSON

Lead Carpenter



JASON KOCHER

Lead Carpenter



BEN NEAL

Lead Carpenter



TRISTA HOLLAND

Senior Carpenter



JULIE VAN BERKEL

Senior Carpenter



KELSEY OWEN

Service
Senior Carpenter



PHIL CRUICKSHANK

Junior Carpenter



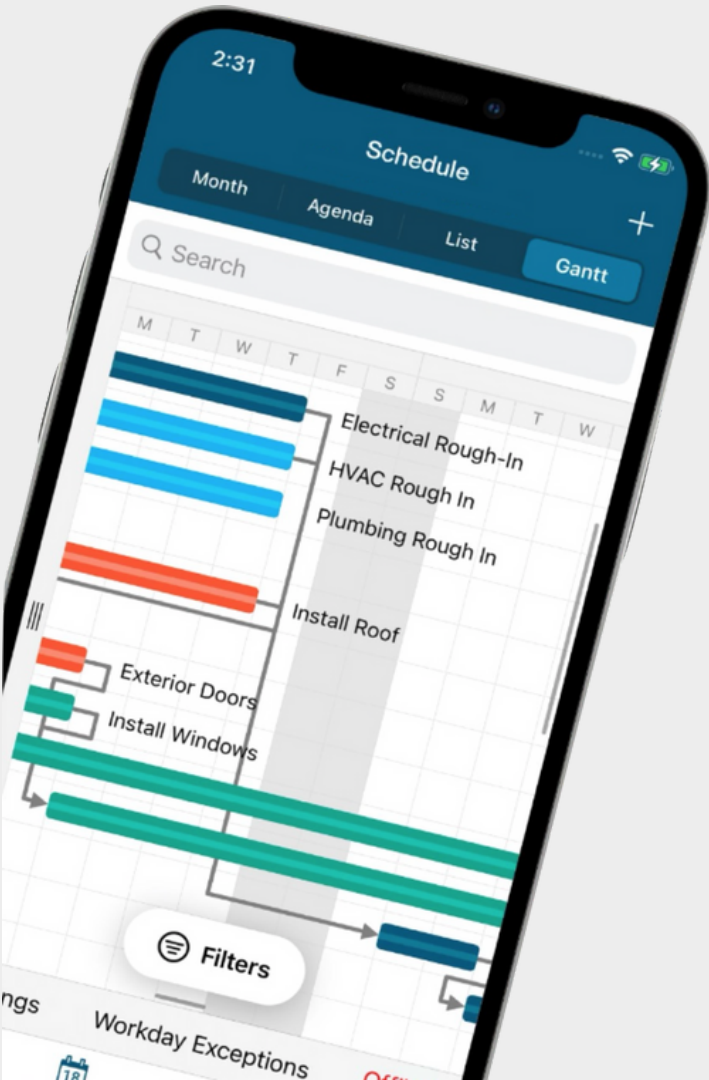
SCOTT QUESNELLE

Assistant Carpenter

WE CONTINUALLY TRAIN OUR CREW ON THE LATEST TECHNIQUES, TECHNOLOGIES, AND PRODUCTS, AND WE ARE COMMITTED TO STAYING UP-TO-DATE WITH CHANGES IN THE RENOVATION INDUSTRY.

BUILDERTREND

Everything you need in one handy app.



FROM PRE-CONSTRUCTION TO CONSTRUCTION, BUILDERTREND IS OUR SINGLE SOURCE FOR MANAGING YOUR PROJECT.

Quickly [view and sign](#) your Pre-Construction proposal, Budgetary Estimate, and Final Estimate

+

Easy access for viewing [payment schedules](#) and invoicing

+

Review and approve [Change Orders](#)

+

Receive [daily updates](#) from Project Managers

+

View your project schedule in [real time](#)

OUR AFFILIATIONS

Always improving.



CATALYST IS HONOURED TO BE DESIGNATED AS A CHAMPION LIVING WAGE EMPLOYER AND BAEUMLER APPROVED MEMBER, AS WELL AS PROUD MEMBERS OF THE KW CHAMBER OF COMMERCE AND BREAKTHROUGH ACADEMY.



“We were so happy with Catalyst and we cannot recommend them enough! We had our back over hang redone and then added a porch to the front and I really feel like they were able to capture exactly what we wanted, made it beautiful, kept it in budget (we actually came in slightly under the quoted budget price) and kept to the agreed schedule! It was overall such a lovely experience working with them.”

- **Jean, Cambridge ON.**

Love, Love, Love my new kitchen!! I chose Catalyst Contracting solely from their ratings, I didn't know anything about them prior to that. The company did not disappoint. All the staff was professional, courteous, friendly, approachable, attentive to any and all inquiries. The response time was amazing. We had some minor glitches and some delays (for which one should be prepared for with renovations). In the end my new kitchen is simply perfect! Catalyst is going to, without any doubt, get my future renovations. If you need a contractor, do not look any further!!

- **Mirka, Waterloo ON.**

“Catalyst designed and installed my beautiful custom kitchen. They have a team of dedicated and skilled professionals who did an outstanding job in all areas including planning, layout, demolition, choice of materials, construction and installation. I love my dream kitchen. Thanks, Catalyst!”

- **Kathy, Cambridge ON.**

WHY CATALYST

Quality client care. Always.

Whole-home renovations, additions, kitchens, bathrooms, and finished basements are a big part of what we love to do. No matter your motivation, we provide custom solutions for your space while delivering professional, friendly and quality client care for our homeowners. Our design-build process is easy to follow, our team is exceptional and our commitment to you is unmatched!



Since day one, we've been committed to [crafting exceptional residential renovations](#) and construction projects for every client. Our reputation speaks for itself—we're known for our quality workmanship and dedication to excellence.

Over the past decade, we've built strong relationships with our trade partners and assembled a vibrant team of craftsmen and women who are passionate about delivering creative and functional projects across Kitchener-Waterloo and beyond. With over 500 projects completed, we bring the [energy, experience, and expertise](#) needed to elevate your home. We're proud of every connection we've made along the way and look forward to many more!

OUR PROCESS, YOUR PEACE OF MIND

From concept to completion, count on us to guide you through every stage of your project's journey.

STEP 1: COMMITTING TO PRE-CONSTRUCTION PLANNING.

Estimated time: 1-3 weeks after initial contact

After we complete some initial information gathering, you'll have a meeting with our Founder / Sales Director, Andrew Day, to discuss your project goals, constraints, budget, and timeline. We'll then provide a pre-construction proposal outlining project deliverables, costs, existing conditions, and project scope. If desired, we can arrange a secondary meeting to review the proposal in your space before approval. Upon approval, a 50% deposit of Pre-Construction costs will be required.

STEP 2: FIRST THINGS FIRST, LET'S SEE THE SITE!

Estimated time: 2-3 weeks after initial meeting

With approval of the pre-construction proposal, a meeting with Catalyst's design team will take place on-site, to discuss everything you hope to accomplish with the project. We call this your Kick Off meeting! Participants will include Lead Designer, Sara Collins, Design Assistant, Jayden Taylor, Estimator, Grant Tamane, Founder / Sales Director, Andrew Day, and Architectural Designer, Darrell Grubb.



OUR PROCESS, YOUR PEACE OF MIND

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STEP 3: ALIGNING DREAMS AND BUDGET.

Estimated time: 4-6 weeks after kick off

About 6 weeks after the kick off meeting, we'll receive a first draft of drawings from our Architectural Designer. Now that we've conceptualized your dreams on paper, we can prioritize your goals and determine a realistic scope of work. You'll work with our team to explore general budget and scope implications. Catalyst will highlight any significant changes since initial budget conversations. Changes can be made to the drawings as necessary until the ballpark idea of cost lands somewhere you are comfortable. Once a layout is established, we will request a "Pricing" set of drawings.

STEP 4: AGREEING TO A BUDGETARY ESTIMATE.

Estimated Time: 2-6 Weeks, or as long as necessary for review

Based on the scope of work outlined in the Pricing Drawings, Catalyst will liaise with suppliers and sub-trades and review construction feasibility with our team. We'll begin building out a Budgetary Estimate. This serves as an initial starting point for cost estimation at this stage of the pre-construction process. It is generated based on mid-tier fixture & material allowances, and sub trades estimates derived from the 360 photo walkthrough. It is common to require a few revisions to the Budgetary Estimate to land on a mutually agreed upon scope and project cost.

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STEP 5: TRANSITION FROM PRE-CONSTRUCTION TO CONSTRUCTION

Estimated time: 3-5 Weeks, or as long as necessary for review

Congratulations on signing on for Construction with Catalyst! With the approval of a Budgetary Estimate, we will schedule an on-site review with sub-trades such as electricians, plumbers, drywallers, and others, who will assess the site and provide a more accurate estimate. After trade day, our sub-trades will have the chance to update their quotes based on what they can see on site at the time of meeting. Additionally, the design team will begin to work with you to finalize materials and fixtures for the project. In the past, we have seen costs decrease or increase as we delve deeper into approved selections and obtain final quotes from sub-trades after they've seen the site in person. Once design is near completion, we will release the final estimate out to you for approval before we begin the renovation!



OUR PROCESS, YOUR PEACE OF MIND

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Step 6: CONSTRUCTION PREPARATION

Estimated time: 3-5 Weeks, or preferred length of time before ideal start date

With Final Estimate approval, Catalyst will send the project plans for engineering, and create your project's package for Building Permit Application. We then apply for the permit on your behalf. At the same time, your Project Manager will begin building out your project schedule. Construction cannot start until the permit is received, so once the permit is approved, your Project Manager will share with you your project schedule, including the targeted project start date.



FREQUENTLY ASKED QUESTIONS

Custom projects have custom questions. Here are some of the common ones.

Budgetary Estimate vs Final Estimate:

We will provide an Initial Budgetary Estimate for the cost of your project. This will be based on mid-tier selections allowances and trades estimates based on the 360 images on the site. Only after a thorough site review with architectural drawings and trade participation can we provide a Final Estimate for approval prior to Construction Start.

Project management and communication:

All of our projects are managed with a cloud based tool called BuilderTrend. You will be given a login for your project, and in your portal you will be able to see all project documentation (drawings, scope of work, contract, etc), the payment and construction schedule, change orders, and daily updates from our staff.

Payment schedule:

Generally there is a ~30% deposit to order long lead time items, and the remainder of payments are in ~10-15% portions based on completion milestones.

Construction schedule:

Once we have an approved scope of work, we'll build out a construction schedule and it will be viewable on BuilderTrend.

Project pricing:

Catalyst provides fixed-price, lump sum pricing. We do provide allowances for various finishes, but we do not break down costs line by line.

Staff and sub trades:

Catalyst has 10 full-time carpenters on staff. We subcontract to our professional trade partners for tasks like electrical, plumbing, and HVAC.



CUSTOMER NOTES

A spot to jot down any notes or questions you might have for us!



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